

Double win for Subaru: the all-new Subaru XV and Impreza Safest in their class in Euro NCAP Safety Tests

- **The all-new Subaru XV and Impreza win the Euro NCAP Best in class Safety Award for the Small Family Car**
- **Both new models achieved maximum five star overall rating in the Euro NCAP safety test**
- **Both Subaru XV and Impreza performed the best score ever for Subaru in the Adult Occupant Protection^{*1} and Pedestrian Protection^{*2} Euro NCAP tests**

Brussels, 11 January 2018 – Subaru Europe, the European subsidiary of Subaru Corporation, announced today that the all-new Subaru XV and Impreza models (European specs.) have each been named the safest in their class of Small Family Cars in the 2017 Euro NCAP Safety Awards.

The all-new Subaru XV and Impreza achieved the best scores in their Small Family Car class for three of the four assessment areas (Adult Occupant, Child Occupant, Pedestrian Protection) and an outstanding performance of the Autonomous Emergency Braking and Lane Support Systems in the Safety Assist area.

The all-new Subaru XV and Impreza models (European specs.) have each achieved the maximum five star overall rating in the 2017 European New Car Assessment Programme (Euro NCAP) safety performance test.

“We are proud to win the Euro NCAP Best in Class Safety Awards in the Small Family Car category for the all-new Subaru XV and Impreza. It is rewarding for both new models, to be named the safest small family car and these results endorse Subaru’s commitment to building safer cars. The all-new Subaru XV and Impreza are designed to deliver higher levels of safety performance, thanks to advanced safety technologies package equipped as standard, the new Subaru Global Platform (SGP) and the EyeSight Driver Assist technology”, said Masamichi Kudo, President and CEO of Subaru Europe.

¹*: Subaru XV and Impreza Adult Occupant Protection score: 94% of latest Euro NCAP assessment Protocol

²*: Subaru XV Pedestrian Protection score: 84% of latest Euro NCAP assessment Protocol

Impreza Pedestrian Protection score: 82% of latest Euro NCAP assessment Protocol

The all-new Subaru XV and Impreza are the first models to feature the new Subaru Global Platform (SGP), designed to deliver higher levels of safety performance, driving enjoyment and ride comfort. The SGP brings significant enhancement to the body and chassis rigidity (front lateral flexural rigidity +90%, torsional rigidity +70%, front suspension rigidity +70%, rear sub frame rigidity +100%) and impact energy absorption is improved by 40% over present models.

The all-new Subaru XV and Impreza models are equipped with 7 airbags, including one SRS knee airbag installed for the driver's seat, and a revised seatbelt equipped with a locking tongue reducing injury levels and better protecting all passengers in case of collision.

Subaru' EyeSight Driver Assist technology fitted as standard on both all-new Subaru XV and Impreza, proved very good performance in the Autonomous Emergency Braking at Euro NCAP test with cars and pedestrians. The EyeSight Driver Assist technology is a set of two digital cameras that monitor the traffic movement to warn the driver of a threat ahead and to apply pre-collision braking in emergency situations, in order to avoid or at least to mitigate the collision. The EyeSight system also ensures the lateral support functions, warning the driver of unintentional lane departure and assisting the driver in keeping the travelling lane.



The All-New Impreza
(European specs.)



The all-new Subaru XV
(European specs.)

About Subaru Europe NV/SA

Subaru Europe NV/SA is a fully-owned subsidiary of Subaru Corporation, the manufacturer of Subaru vehicles in Japan. Headquartered in Zaventem, Belgium, Subaru Europe acts as a local hub for all Subaru importers in Europe. It supports the distribution network via a number of functions. These include product and service training, trading, brand marketing, product marketing, market research and public relations as well as the development, testing and distribution of Subaru genuine parts and accessories.