



New Subaru Forester Wins Best Value for Money “Allrad Award”

Zaventem, May 15, 2025 – Subaru Europe, the European subsidiary of Subaru Corporation, the manufacturer of SUBARU vehicles in Japan, is pleased to report that the all-new Forester was today awarded the “Allrad Award” for Best Value for Money by AUTO-Bild/AUTO-Allrad Germany.

As the prestigious award was presented to Mr. Volker Dannath, Managing Director of Subaru Germany at a celebration event held this morning at 11:00am in Frankfurt, AUTO-Bild/AUTO-Allrad hosts explained the sixth-generation Forester won the award “mainly for the impressive innovations offered as standard features”. These include the **new Emergency Driving Stop System**, which reduces the risk of accidents if the driver suddenly finds themselves unable to continue driving their vehicle, and the **improved dual-function X-MODE** which offers a motor assist function that is now available both in forward and reverse motion, resulting in improved controllability on slippery surfaces or steep inclines.

In addition, the all-new Forester is one of the few in its class to offer genuine off-road capabilities, thanks to its unique symmetrical, always-on, **All-Wheel Drive System** and a class-leading **ground clearance of 220mm** along with **ample road clearance angles**^{*1}, offering flexibility suited to a wide range of activities, on and off the road.

Based on SUBARU’s **all-around safety** philosophy, the all-new Forester is equipped with new advanced safety technologies. The upgraded **EyeSight Driver Assist Technology** features a wide-angle monocular camera, front radar and electric brake booster for enhanced performance, and offers 15 functions (including 5 new ones). The all-new Forester also provides optimised levels of **all-around visibility** that reduce blind spots with its new design and newly added features. With over 90 safety awards globally, Forester continues to be a strong advocate for SUBARU’s 2030 zero-accident vision^{*2}.

The Forester has been a key model in the SUBARU lineup since it was first launched in February 1997. With over 5 million units sold globally for the past 27 years^{*3*4}, the all-new Forester preserves the legacy of this capable, go-anywhere-anytime SUV.

The sixth-generation Forester has been redesigned to express its mighty go-anywhere, all-weather performance. It offers increased drivability and even more capability on and off the road than its very successful predecessor. The awarded Forester delivers these features wrapped in a freshly restyled package, along with a host of standard-equipped safety features that won the prestigious jury’s vote.

*¹ Max. approach / ramp breakover / departure angles: 20.4° / 25.7° / 21.0°

*² SUBARU aims to reduce the number of fatal accidents in a SUBARU vehicle to zero by 2030

*³ 369,000 units sold in Europe

*⁴ In the past 5 years, the Forester accounted for about 25-30% of the global sales, and 28% of the sales in Europe

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About Subaru Europe NV/SA

Subaru Europe NV/SA is a fully-owned subsidiary of SUBARU CORPORATION, the manufacturer of SUBARU vehicles in Japan. Headquartered in Zaventem, Belgium, Subaru Europe acts as a local hub for all SUBARU importers in Europe. It supports the distribution network via a number of functions. These include product and service training, trading, brand marketing, product marketing, market research and public relations as well as the development, testing and distribution of Subaru genuine parts and accessories.