

Zaventem, December 14, 2020

Subaru Europe, the subsidiary of Subaru Corporation in Europe, today confirmed the company is preparing for the launch of a full electric vehicle.

Scheduled for introduction in the first half of 2020's, Subaru's all-electric vehicle will be a mid-size SUV, similar in size to the Subaru Forester model. It will be built on a platform shared with Toyota. Additional information will be shared sometime next year.

The news underlines Subaru's efforts to reduce its environmental footprint in Europe and satisfy a growing demand for alternative powertrains.

It also signals the brand's second electrification step in Europe after it recently launched mild-hybrid variants of three core models in the region, where the Impreza e-BOXER, Subaru XV e-BOXER and Forester e-BOXER models today represents 60% of the sales volume.

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Note to Editors:

For Subaru media assets, visit [www.subaru.eu/media](http://www.subaru.eu/media)

For media inquiries, please contact: [press@subaru.eu](mailto:press@subaru.eu)

#### **About Subaru Europe NV/SA**

Subaru Europe NV/SA is a fully-owned subsidiary of Subaru Corporation, the manufacturer of Subaru vehicles in Japan. Headquartered in Zaventem, Belgium, Subaru Europe acts as a local hub for all Subaru importers in Europe. It supports the distribution network via a number of functions. These include product and service training, trading, brand marketing, product marketing, market research and public relations as well as the development, testing and distribution of Subaru genuine parts and accessories.